



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, August 21, 2018 at 9:00 a.m.
Park Board Plaza, Board Room - First Floor
601 Tremont Street, Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge Of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee
The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted in writing to the Committee Reporter the day of the Committee meeting. Each person shall be limited to three (3) minutes regardless of the number of items addressed.
- VI. Discuss And Consider Approval Of Meeting Minutes
Documents:
JULY 17, 2018 TOURISM DEVELOPMENT ADVISORY COMMITTEE MINUTES.PDF
- VII. Update On Cultural/Historic Taskforce (Meg Winchester, 10 Minutes)
Documents:
HERITAGE TOURISM TASKFORCE.PDF
- VIII. Update On Results Of Recreational Boating/Fishing Taskforce (Bryan Kunz, 10 Minutes)
Documents:
2018 BOATING FISHING WORK PLAN.PDF
- IX. Update On Birding Taskforce (Kelly De Schaun, 10 Minutes)
Documents:
UPDATE ON BIRDING TASKFORCE.PDF
- X. Discuss Recommendations As Proposed By The Marketing RFP Taskforce For Research, Strategic Planning And Creative Production (Melody Smith, 20 Minutes)
- XI. Discuss And Consider Approval Of Gray Research Solutions Marketing Research Proposal (Melody Smith, 15 Minutes)
- XII. Discuss And Consider Approval Of Media Buying Services For 2018-2019 (Melody Smith, 15 Minutes)
- XIII. Discuss And Consider Galveston.Com Marketing Deliverables (Kelly De Schaun, 20 Minutes)

XIV. Convene Discussion Group For Development Of Environmental Initiatives (Meg Winchester, 10 Minutes)

XV. Monthly Convention & Visitors Bureau (CVB) Reports

XVI. Future Agenda Items

XVII. Announcements

XVIII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - September 18, 2018

XIX. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before August 17, 2018, 5:00 p.m.

Approved

Via Email

Maureen Patton
Chair, TDAC

Approved as to Format

Verbal Approval

Kelly de Schaun
Park Board Executive Director

Via Email

Spencer Priest
Chair, Park Board of Trustees

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

POSTED
AUG 17 2018

CITY SECRETARY'S
OFFICE

5 pm
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